



LABOR DAY WEEKEND | SEPTEMBER 4-5, 2027

CHASE PALM PARK | SANTA BARBARA | 12 PM-10 PM

2027 VENDOR APPLICATION

Food • Retail • Artisan • Exhibitor • Automotive • Community & More

APPLICATION DEADLINE: April 15, 2027

vendors@tastes-tunes.com | 813.453.1057

SECTION 1: VENDOR & BUSINESS INFORMATION

Business / Company Name *	DBA (Doing Business As)
Years in Business	Federal Tax ID / EIN

Business Entity Type *check all that apply*

- ☐ Sole Proprietorship ☐ LLC ☐ Corporation
☐ Partnership ☐ Nonprofit ☐ Other

State / Local Business License # (if applicable)	Website URL

Instagram / Social Handle

SECTION 2: PRIMARY CONTACT INFORMATION

First Name *	Last Name *	Title / Role
Phone Number *	Email Address *	

Mailing Address (Street) *

City *	State *	ZIP *

On-Site Emergency Contact *if different from above*

Emergency Contact Name	Emergency Contact Phone

SECTION 3: VENDOR TYPE & OFFERINGS

Vendor Type * check all that apply

- ☐ Restaurant / Food Booth
- ☐ Food Truck / Trailer
- ☐ Dessert / Specialty Food
- ☐ Beverage / Specialty Drink
- ☐ Artisan / Maker
- ☐ Artist / Photography
- ☐ Retail / Merchandise
- ☐ Automotive / Vehicle Display
- ☐ Community / Nonprofit
- ☐ Promotional / Brand Activation
- ☐ Exhibitor / Service Business
- ☐ Other: _____

Will you sell products, food, beverages, merchandise, or services on-site?

- ☐ Yes
- ☐ No

Typical Customer Price Range if applicable

- ☐ Under \$10
- ☐ \$10-\$25
- ☐ \$26-\$50
- ☐ \$51-\$100
- ☐ \$100+
- ☐ Varies / N/A

SECTION 3A: YOUR FESTIVAL OFFERING

Tell Us About Your Business & Festival Offering *

Describe what you plan to sell, serve, exhibit, promote, demonstrate, or display.

FOOD & BEVERAGE VENDORS ONLY Complete the fields below only if you will prepare, serve, sample, or sell food or beverages.

Cuisine / Food or Beverage Type

Free Samples: ☐ Yes ☐ No ☐ N/A

Proposed Menu / Items & Prices

List main items and prices or attach a current menu.

Major Allergen Disclosures (if applicable)

Examples: peanuts, tree nuts, dairy, gluten, shellfish, soy, eggs.

ALCOHOLIC BEVERAGES — Vendors may not sell or serve alcoholic beverages unless specifically authorized in writing by Tastes & Tunes and properly licensed. No distilled spirits or hard liquor will be permitted. Any approved alcohol participation will be limited to beer, wine, and permitted malt-based beverages and will remain subject to festival policies and all applicable licensing requirements.

Beverage Type check all that apply

- ☐ No alcohol
- ☐ Beer
- ☐ Wine
- ☐ Malt-based
- ☐ Other non-alcoholic
- ☐ N/A

SECTION 4: SPACE & SETUP

Vendor Space Requested *

- ☐ Compact Booth - 10x10 (\$850)
- ☐ Standard Booth - 10x20 (\$1,350)
- ☐ Large Booth - 10x30 (\$1,650)
- ☐ Food Truck - Single (\$1,200)
- ☐ Food Truck - Double (\$1,650)
- ☐ Automotive / Vehicle - Contact
- ☐ Brand Activation / Custom - Contact
- ☐ Other / Oversized - Contact
- ☐ Unsure - Please contact me

Custom Dimensions (L x W) 	Staff On-Site 	Vehicles / Trailers
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Setup Type *check all that apply*

- ☐ Pop-Up Tent
- ☐ Food Truck / Trailer
- ☐ Cart / Stand
- ☐ Vehicle Display
- ☐ Exhibit / Display Only
- ☐ Custom Structure

Describe Your Setup / Display

Include displays, signage, vehicles, and other setup details. Food trucks/trailers must include full dimensions (L x W x H), including the hitch.

Special Setup Requests or Accessibility Needs

SECTION 5: EQUIPMENT, POWER & UTILITIES

Electrical Power Required *

- ☐ 20A / 110V Power Required (additional fee; pricing provided upon acceptance)
- ☐ 30A / 220V
- ☐ 50A / 220V
- ☐ No Power Needed
- ☐ Own Generator
- ☐ Other / Unsure

Electrical Equipment

List equipment requiring power and estimated wattage, if known.

Utilities / Disposal *complete only what applies*

- ☐ Potable water required for operation
- ☐ Gray water generated
- ☐ Grease generated
- ☐ None apply

Vendors are responsible for providing any potable water required for their operation; properly containing and disposing of gray water and grease; keeping their assigned space clean; and placing bagged trash in designated festival disposal areas. Additional water and disposal information will be provided to approved vendors.

Waste / Greywater / Grease Disposal Plan (if applicable)

SECTION 6: SUPPORTING MATERIALS & COMPLIANCE

Supporting Materials *submit with your application, as applicable*

- ☐ Company logo
- ☐ Photos of booth / display / truck / products / artwork / vehicles / activation
- ☐ Menu with pricing - Food & Beverage Vendors Only
- ☐ Other supporting materials you would like us to consider

REQUIRED AFTER ACCEPTANCE — Approved vendors will be notified of permits, licenses, insurance documentation, and other compliance materials required for their vendor type. These may include City licensing, a California Seller's Permit, County health permitting, insurance, fire/safety documentation, and alcohol-related approvals, as applicable.

SECTION 7: VENDOR FEES & APPLICATION PROCESS

Current Vendor Space Pricing

Compact Booth - 10x10 \$850	Standard Booth - 10x20 \$1,350
Large Booth - 10x30 \$1,650	Food Truck - Single Space \$1,200
Food Truck - Double Space \$1,650	Automotive / Custom / Oversized Contact Festival
Brand Activation / Special Exhibit Contact Festival	Other Contact Festival

APPLICATION & PAYMENT PROCESS — Submission does not guarantee acceptance. Approved vendors will receive confirmation, space assignment, payment instructions, and any additional requirements from the Tastes & Tunes team. No payment is due with this application unless specifically requested by the festival team.

SECTION 8: VENDOR AGREEMENT

By submitting this application, the undersigned agrees to the Tastes & Tunes Santa Barbara Vendor Program terms. Please check each item to acknowledge understanding and acceptance.

- ☐ I have reviewed and agree to the separate Tastes & Tunes Vendor Rules, Regulations, and Code of Conduct, which will be provided before final acceptance.
- ☐ I certify that all information in this application is accurate, truthful, and complete.
- ☐ I understand that submitting this application does not guarantee acceptance or a specific space assignment.
- ☐ I understand that proof of general liability insurance and any required additional-insured endorsement must be provided if required by the festival before participation.
- ☐ I will obtain and maintain all licenses, permits, inspections, and approvals required for my specific vendor operation.
- ☐ If my operation involves food or beverages, I will comply with applicable Santa Barbara County Environmental Health requirements and maintain required food-safety credentials.
- ☐ I understand that alcoholic beverages may not be sold or served unless specifically authorized in writing by Tastes & Tunes and properly licensed; no distilled spirits or hard liquor are permitted, and any approved participation is limited to beer, wine, and permitted malt-based beverages.
- ☐ If my operation uses open flame, propane, generators, cooking equipment, vehicles, or other regulated equipment, I will comply with all applicable fire, safety, and festival requirements.
- ☐ I understand space assignments are at the sole discretion of festival management and may be reasonably altered for operational needs.
- ☐ I understand that violation of festival rules may result in removal from the event without refund, subject to the final Vendor Rules and Regulations.

AUTHORIZED SIGNATURE

Authorized Signature *	Printed Name *	Date *
Title / Position *	Best Contact Email / Phone	

FOR OFFICE USE ONLY - DO NOT WRITE IN THIS SECTION

Date Received	Application Status: ☐ Approved ☐ Pending ☐ Declined
Space Assigned	Deposit / Payment Received
Review Notes / Staff Initials	

WHAT HAPPENS NEXT? — Our vendor team will review your application and contact you regarding acceptance, space assignment, payment instructions, required documentation, and next steps.

Questions? vendors@tastes-tunes.com | 813.453.1057 | tastes-tunes.com